

# BN POWERPAGES

## DEANA M. WOODS

*President  
MoneyLine Lending*



Deana M. Woods, president, MoneyLine Lending, is confident in her success as head of a residential and commercial banking business. MoneyLine Lending, headquartered in Camp Hill, has been successful from the first time they opened their doors in 2006.

“We’ve succeeded in the ups and downs of the economy because we put our customers’ needs first,” explains Deana. “In fact, over 70 percent of our business is a referral from satisfied customers. We are very involved with first-time homebuyers, as well as all of our clients, helping them through the entire process.”

MoneyLine Lending is about people’s dreams, a life filled with the memories of barbecues and cookouts, children playing in their own backyard with friends, and even pets. “Every time we make a deal, it’s as exciting to me as it is to our customer,” says Deana. “We help a lot of people purchase or refinance their homes, and we reduce both their costs and also their worries.”

Saving people money is a specialty of Deana and her staff at MoneyLine Lending. They accomplish this by reducing the interest rate on mortgages and reducing monthly mortgage payments. Also part of the equation is restructuring debt and consolidating high-interest, unsecured debt to reduce monthly payment obligations, gain tax advantage, and ensure that debt does not increase.

“We also specialize in Veterans Administration loans, which we find very rewarding,” says Deana.

MoneyLine Lending also believes in giving back to the community, sponsoring local sports teams as well as the MS Society Walkathons and the Big 33 Cheerleaders. “Many of these families are our customers, and we like contributing to the communities where we live and work,” says Deana.

In addition, Deana volunteers at local school and church programs, serves on community committees, and supports children’s events and fundraising drives.

As members of Mechanicsburg Chamber of Commerce and Greater Harrisburg Association of Realtors, MoneyLine Lending is involved in the business community as well. Many sales achievement awards reflect Deana’s commitment to her career, including Commitment to Excellence Awards, Best in Class Awards, Top Sales Awards, and Top New Loan Officer Awards.

MoneyLine Lending is licensed to lend in the state of Pennsylvania, concentrating efforts in Dauphin, Cumberland, Lancaster, Lebanon, Perry, and York counties.

Deana makes her home in Harrisburg, with her husband, David, and their children, Noah and Faith. She is a native of Bessemer, Pa., and graduated from Westminster College.

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717.763.5626, ext. 3010 • [www.moneylinemortgages.com](http://www.moneylinemortgages.com)